Speakers Packet

Amy Wood

HIPAA Educator & Breach Mitigation Consultant
ACS Technologies, LLC
4750 Hoen Ave. Suite B, Santa Rosa, CA 95405
(707) 888-1191
hipaa@acsdt.com

HIPAA

What a boring topic, right?
It doesn't have to be.

Amy Wood utilizes her experience as a Data Breach Consultant as well as a Healthcare IT Provider to provide comprehensive education to her audiences. She offers real and relatable examples to address HIPAA proactively, rather than reactively, in a reasonable and appropriate manner.

Amy educates to private practices and clinics, dental associations, study clubs and disability groups as well as to vendors and Business Associates.

Amy Wood, HCISPP, CHSP, CHSA
Memberships:
Healthcare Compliance Association
FBI Infragard

hipaa@acsdt.com | (707) 888-1191 | www.acsdt.com/speaking

"HIPAA Compliance is a marathon, not a sprint."
-Amy Wood

Presentations (Partial List)

California Dental Association
Yankee Dental Congress
Dental Integrators Association
ComplianceIQ
Santa Clara Dental Society
Marin County Dental Assistant Society

People
Process
Technology

All courses have the concept of People, Process and Technology, whether the audience is new to HIPAA, or seasoned veterans. Doctors, clinicians, administrative staff or Business Associates; everyone will walk away with actionable advice.

Courses

- HIPAA Then & Now
- HIPAA 101
- HIPAA Deep Dive For Privacy Officers
- Internet Hygiene & Cybersecurity:
  How to Identify & Avoid Infecting Your Practice
- Technology Disaster Preparedness
- HIPAA For Business Associates

hipaa@acsdt.com | (707) 888-1191 | www.acsdt.com/speaking

Reviews

Great material, very well presented with explicit and clear goals for my office. Format was relaxed and thorough. I have taken HIPAA courses at local dental society meetings but often felt lost and not know ing what to do next with my office processes and procedures. This is a must take course and can save you trouble with fines in the future. Kudos to Amy for organizing this material with multiple layers of regulation into an easy to understand format.

-Nicholas Rosas, DDS Granite Bay, CA

ACS has been outstanding with merging IT services with current HIPAA compliance guidance and implementation. In today's office with computer hacking and medical identity theft on the rise, locking our front door and installing anti-virus software is not enough. ACS has been instrumental in understanding which technology needs to be put in place to keep our patient data secure. Their HIPAA compliance Risk Assessment helped educate our dentists and staff on how to keep the patient data secure using secure email, computer and phone use, daily office routines and more. It has been a huge benefit to have their IT services integrated with HIPAA compliance.

-J. Kenji Reyda, DDS Rohnert Park, CA

My practice experienced a significant data breach that has cost a large sum in legal fees, not covered by insurance, in preparation for investigations that may result in even more out of pocket costs. If I had engaged Amy and ACS earlier, I would have avoided this stressful and painful experience.

-Cathrine Steinborn, DDS Santa Clara, CA

HIPAA Then & Now

Suggested Format: Partial Day Workshop
Suggested Attendees: Doctors, Assistants, Hygienists, Administrative Staff

Course Overview

HIPAA has changed drastically since 1996 and most dental practices are confused as to what applies to them versus a large hospital. HIPAA Then & Now will break down what is applicable to the small dental practice and give the practice some easy tips to get (and stay) compliant.

This course is offered as a 3 hour, 3 CE course and is intended for 1/2 day seminars. It will include specifics and action items for offices to start their journey to compliance.

Learning Objectives

- Learn the basics of HIPAA, the HITECH Act and the Omnibus Final Rule
- Clarify what is reasonable and appropriate for your size practice
- Understand where your Protected Health Information is located and how to protect it
- Discuss your Business Associates and how to lower the risk they pose to your practice
- Explore current standards of practice for IT Due Diligence
- Identify your vulnerabilities
- Create a short term and long term action plan to get, and keep, your practice HIPAA compliant

Amy Wood, HCISPP, HCSA, HCSP
hipaa@acsdt.com | (707) 888-1191 | www.acsdt.com/speaking

HIPAA 101

Suggested Format: Partial Day Meeting; 1-2 Hours
Suggested Attendees: Doctors, Assistants, Hygienists, Administrative Staff

Course Overview

HIPAA has changed drastically since 1996 and most dental practices are confused as to what applies to them versus a large hospital. HIPAA 101 is your starting point to break down what is applicable to the small dental practice and give the practice some easy tips to get (and stay) compliant.

This course is offered as a 90 minute, 2 CE course and is intended as a high overview for short one-plus hour meetings. It will include specifics and action items for offices to start their journey to compliance.

Learning Objectives

- Learn the basics of HIPAA, the HITECH Act and the Omnibus Final Rule
- Clarify what is reasonable and appropriate for your size practice
- Understand where your Protected Health Information is located and how to protect it
- Discuss your Business Associates and how to lower the risk they pose to your practice
- Explore current standards of practice for IT Due Diligence
- Identify your vulnerabilities
- Create a short term and long term action plan to get, and keep, your practice HIPAA compliant

Amy Wood, HCISPP, CHSP, CHSA
hipaa@acsdt.com | (707) 888-1191 | www.acsdt.com/speaking

HIPAA Deep Dive For Privacy Officers

Suggested Format: Partial Day Workshop
Suggested Attendees: HIPAA Privacy Officer

You've been tasked with being the HIPAA Privacy Officer. Now what?

Building on the content of our HIPAA Then & Now course, this deep dive course is intended for Office Managers that have been tasked with being the HIPAA Privacy and/or Security Officer for their practice. Attendees will leave with a commanding understanding of both HIPAA Privacy and Security rules to implement targeted and effective compliance improvements in their practice.

This is a 2 hour course to be completed as a breakout immediately following HIPAA Then & Now. It is also offered as a standalone 6 hour course.

Learning Objectives

- Comprehend your role as the practice's HIPAA Privacy Officer
- Utilize your policies & procedures to enforce HR in your office
- Understand what is required for new hires
- Learn what to say to patients that have questions

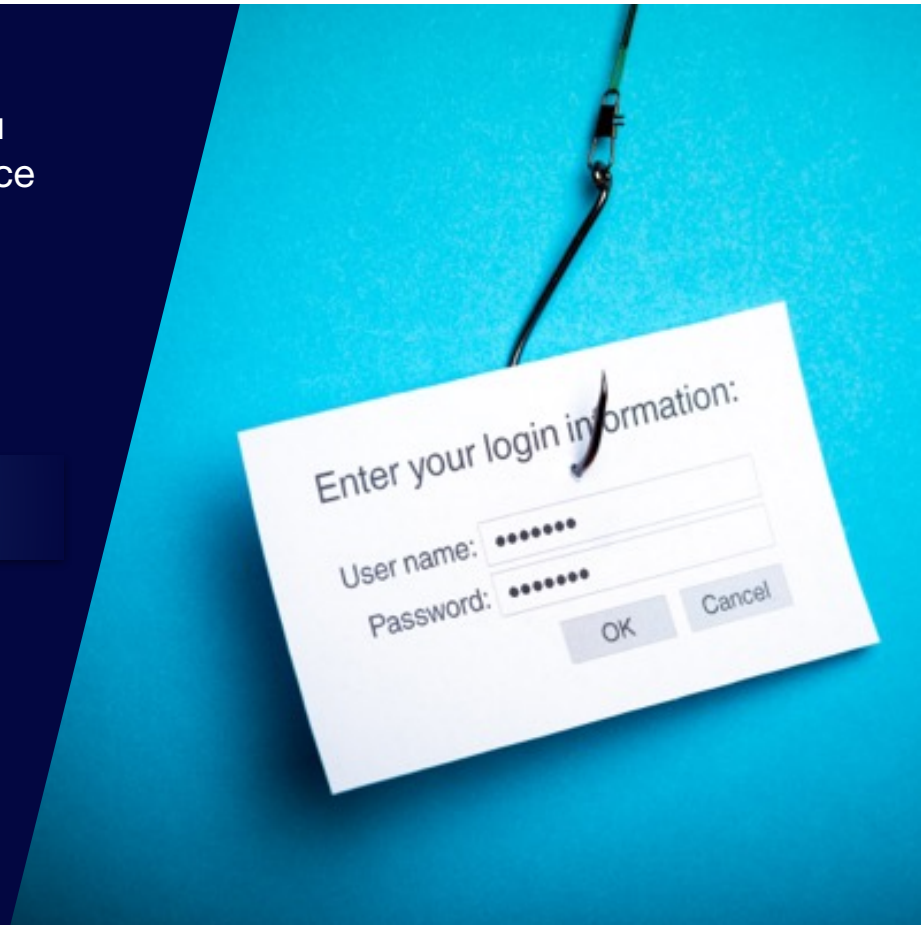
Amy Wood, HCISPP, CHSP, CHSA
hipaa@acsdt.com | (707) 888-1191 | www.acsdt.com/speaking

Internet Hygiene & Cybersecurity:
How To Identify & Avoid Infecting Your Practice

Suggested Format: Partial Day Workshop; 1-2 Hours
Suggested Attendees: All Team Members

Today's climate of cybersecurity has changed and practices are often an easy prey. This course will give you examples of targeted attempts that could take your practice down and how to prevent falling victim to them.

This is a 1 hour course



Learning Objectives

- Learn the types of Cyber Threats that are out there
- Identify the difference between a legitimate email and spam
- Understand safety precautions to avoid a costly mistake

Amy Wood, HCISPP, CHSP, CHSA
hipaa@acsdt.com | (707) 888-1191 | www.acsdt.com/speaking

Technology Disaster Preparedness

Suggested Format: Partial Day Workshop; 1-2 Hours
Suggested Attendees: All Team Members

With a 90% + rate of total loss of business after a catastrophic data loss, taking a proactive posture with data security is a must.

This course breaks down the "geek speak" to give attendees an understanding of their technology and the current standard of care for ensuring planned failures instead of costly disasters.

This is a 1 hour course

Learning Objectives

- **Learn about your technology and how it operates in emergency mode**
- **Identify the likely disasters and how to continue working in spite of them**
- **Create an actionable plan to deal with an unexpected technology disaster**

Amy Wood, HCISPP, CHSP, CHSA
hipaa@acsdt.com | (707) 888-1191 | www.acsdt.com/speaking

HIPAA For Business Associates

Learning Objectives

- Learn your role as a HIPAA Business Associate
- Identify what risks you pose to your customers and what risks they pose to you
- Understand what you can do to help your customers comply with HIPAA
- Explore opportunities to protect your business while providing better service to your customers

Course Overview

This course is intended for IT Managed Service Providers that work with Healthcare Clients. It offers an overview of the HIPAA Privacy Rule and an in depth look at the HIPAA Security Rule, attendees will walk away with a better understanding of their new role as a Business Associate, and how to protect themselves as well their clients.

This is a 3 hour course

Suggested Format:

Partial Day Workshop

Suggested Attendees:

HIPAA Business Associates & Vendors

Amy Wood, HCISPP, CHSP, CHSA
hipaa@acsdt.com | (707) 888-1191 | www.acsdt.com/speaking

Amy Wood

HIPAA Educator & Breach Mitigation Consultant
ACS Technologies, LLC
4750 Hoen Ave. Suite B,
Santa Rosa, CA 95405
(707) 888-1191
hipaa@acsdt.com